

KCBS TV

4200 Radford Avenue, . Studio City CA 91604 KCBS TV  
AND

152445	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345865	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SADLER STRATEGIC MEDIA			WORKING CALIF'NS TO ELECT WENDY GREUEL		
AND	12103 Viewcrest Rd			4189 W 2nd St		
ADDRESS	Studio City CA 91604-3640			Los Angeles CA 90004-4340		
	USA			USA		
CONTACT	SHERRI SADLER			PRODUCTWRKG CA Wendy Greuel		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	1426	PRODUCT CODE	1308	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/17/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	3	06:00A	07:00A	30S	02/12/13-02/15/13	M-F 6-7A CBS-2 NEWS	3	600.00	1800.00
2	W-F	2	05:00P	06:00P	30S	02/13/13-02/15/13		2	850.00	1700.00
3	W-F	2	06:00P	06:30P	30S	02/13/13-02/15/13		2	950.00	1900.00
4	T-F Sa-Su	4	10:59P 10:59P	11:35P 11:30P	30S	02/12/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	4	2600.00	10400.00
5	Sa	1	05:00P	05:30P	30S	02/16/13-02/16/13		1	750.00	750.00
6	Sa	1	06:00P	06:30P	30S	02/16/13-02/16/13		1	850.00	850.00
7	Su	1	06:00P	07:00P	30S	02/17/13-02/17/13		1	850.00	850.00
8	Su	1	05:00P	05:30P	30S	02/17/13-02/17/13		1	750.00	750.00
Total Contract:								15		19000.00
Billing Summary										
Qtr 1-13			Jan	Feb	Mar	Total				
			.00	19000.00	.00	19000.00				
						GRAND TOTAL				
						19000.00				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION